Permit #F00022428-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022428-B **Type of Permit:** FILMING **Release Date:** 12/04/2009

Production Company DNA INC

Insured Company Name DNA INC
Contact Phone No. 1 323-463-2826
Contact Phone No. 2 323-436-2826
Fax 323-463-2535
Address 6535 SANTA MONICA BLVD, #B
HOLLYWOOD, California 90038

Production Title ALLSTATE INSURANCE

Type of Production Commercial - Standard

Producer Paul Ure

Director Marc Webb

1st AD TBD TBD

Production Manager Alex Fisch

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Alasdair Boyd
Primary Phone Mobile - 213-618-2643
Secondary Phone Office - 323-463-2826

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$26.00
Posting 900	$78.00
Posting 1800	$156.00
Notification Charge	$310.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $982.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00022428-B	**Location Manager**	Alasdair Boyd
Production Company	DNA INC	Primary Phone	Mobile - 213-618-2643
Insured Company	DNA INC	Secondary Phone	Office - 323-463-2826
Production Title	ALLSTATE INSURANCE		

Location Address 1150 S Olive St, Los Angeles, CA, 90015

Location Names

Location Type Office Building

Location Description OLD TRANSAMERICA BUILDING

Film Dates 12/5/2009 - 12/5/2009 07:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
DNA.AllState.22428.Olive.pdf
Downtown LA July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	6
Condors	2
Cranes	1
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	2
Scissor Lifts	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Extras	15
Off-Duty/Retired LAPD Officer(s)	4
Spot Check	1

Filming Activities Car-to-Car; Drive by; Drive ups & away; Equipment on property; Equipment on sidewalk & street; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown; Applying paper and tape on red curb and painting over; Remove light pole; Camera position in lobby looking out; Talent on bicycle in street;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Company must contact LA DWP directly regarding removal of light pole

Coordinator Note 1 LAPD officer is required for ITC and a separate LAPD officer is required for IPC for each direction of

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Production Title	ALLSTATE INSURANCE		

traffic for each street and each side of the street

Coordinator Note CD 9 has been contacted regarding the closure request and no objections to the proposed closure have been expressed

Coordinator Note No interior equipment placement or activities without presence of UFSO
No blocking of exits/entrances

Coordinator Note Company is permitted to cover red curb using paper and tape only per P Lobato 12/4

Coordinator Note Rider B releases location; collects closure, posting and notification fees

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : 1018 S Olive St

Posting "No Parking" signs B/S Olive St., 11th St - 12th St
N/S 12th St., Olive St - East 300'
N/S 12th St., Olive St - West 300'

Approximate Footage 1501 - 1800 **Log Number** 1007717

Date(s) 12/5/2009 to 12/5/2009 **Time(s)** 07:00 to 22:00

Lane / Full Closure Full street closure of Olive St., 11th St - 12th St

Approximate Footage 301 - 600

Date(s) 12/5/2009 to 12/5/2009 **Time(s)** 07:00 to 20:00

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Production Company	DNA INC	Primary Phone	Mobile - 213-618-2643
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Production Title	ALLSTATE INSURANCE		

Location Address 900 S Hope St, Los Angeles, CA, 90015

Location Names GRAND HOPE PARK

Location Type Park

Location Description GRAND HOPE PARK - PRIVATE PARK

Film Dates 12/5/2009 - 12/5/2009 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Condors	1
Cube Trucks	4
Generator	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Extras	15
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Grand Hope Park is represented by Hollywood Locations; Companies should call Dena Stitt (213) 624-1200 Ext. 2500 to check the calendar and make a filming reservation.
Company must perform walk-through with LA City Fire (Schools, Churches, Institutions) 213-978-3660

Coordinator Note CD 9 has been contacted regarding the closure request and no objections to the proposed closure have been expressed

Coordinator Note Spot check ok per Insp Roth

Coordinator Note Rider B releases location; collects posting and notification fees

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : 1018 S Olive St

Posting "No Parking" signs E/S S Hope St., 9th St - Olympic Blvd

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N/S Olympic Blvd., S Hope St - S Grand Ave

Approximate Footage	601 - 900	**Log Number**	1007718
Date(s)	12/5/2009 to 12/5/2009	**Time(s)**	07:00 to 22:00

Posting "No Parking" signs S/S 9th St., Hope St - Grand Av

Approximate Footage	0 - 300	**Log Number**	1007795
Date(s)	12/5/2009 to 12/5/2009	**Time(s)**	00:00 to 00:00

Lane / Full Closure CURB LANE ONLY ON THE E/S HOPE ST., OLYMPIC BLVD. - 9TH ST. (CLOSURE CANCELED PER T BALLOU 12/1)

Approximate Footage	0 - 300		
Date(s)	12/5/2009 to 12/5/2009	**Time(s)**	07:00 to 21:00

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Production Company DNA INC
Insured Company DNA INC
Production Title ALLSTATE INSURANCE

Location Manager Alasdair Boyd
Primary Phone Mobile - 213-618-2643
Secondary Phone Office - 323-463-2826

Location Address 10 Frwy, 110 Frwy, 101 Frwy, Alameda Inclusive (Excluding Freeways), Los Angeles, CA, 90071

Location Names DOWNTOWN GRID

Location Type Street

Location Description Downtown Grid

Film Dates 12/5/2009 - 12/5/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Camera cars	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	6
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Handheld equipment; Intermittent traffic control - 2 minutes standard; Handheld camera in van tracking 1 talent riding a bicycle;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Must Comply with Attached Downtown Conditions

Coordinator Note
No stopping/setting up/parking in front merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0800 hrs or after 2200 hrs on weekends
No blocking of exits/entrances/driveways
No cabling or light setups

Coordinator Note 1 LAPD officer is required for ITC for each direction of traffic for each street and each side of the street

Coordinator Note Rider B releases location

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1150 S Olive St

Crew Parking
Location Type : Private Parking Lot
Street : 1018 S Olive St

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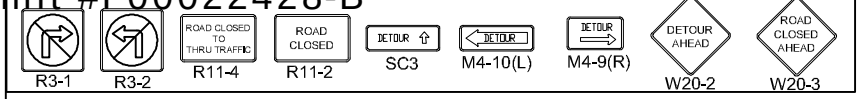
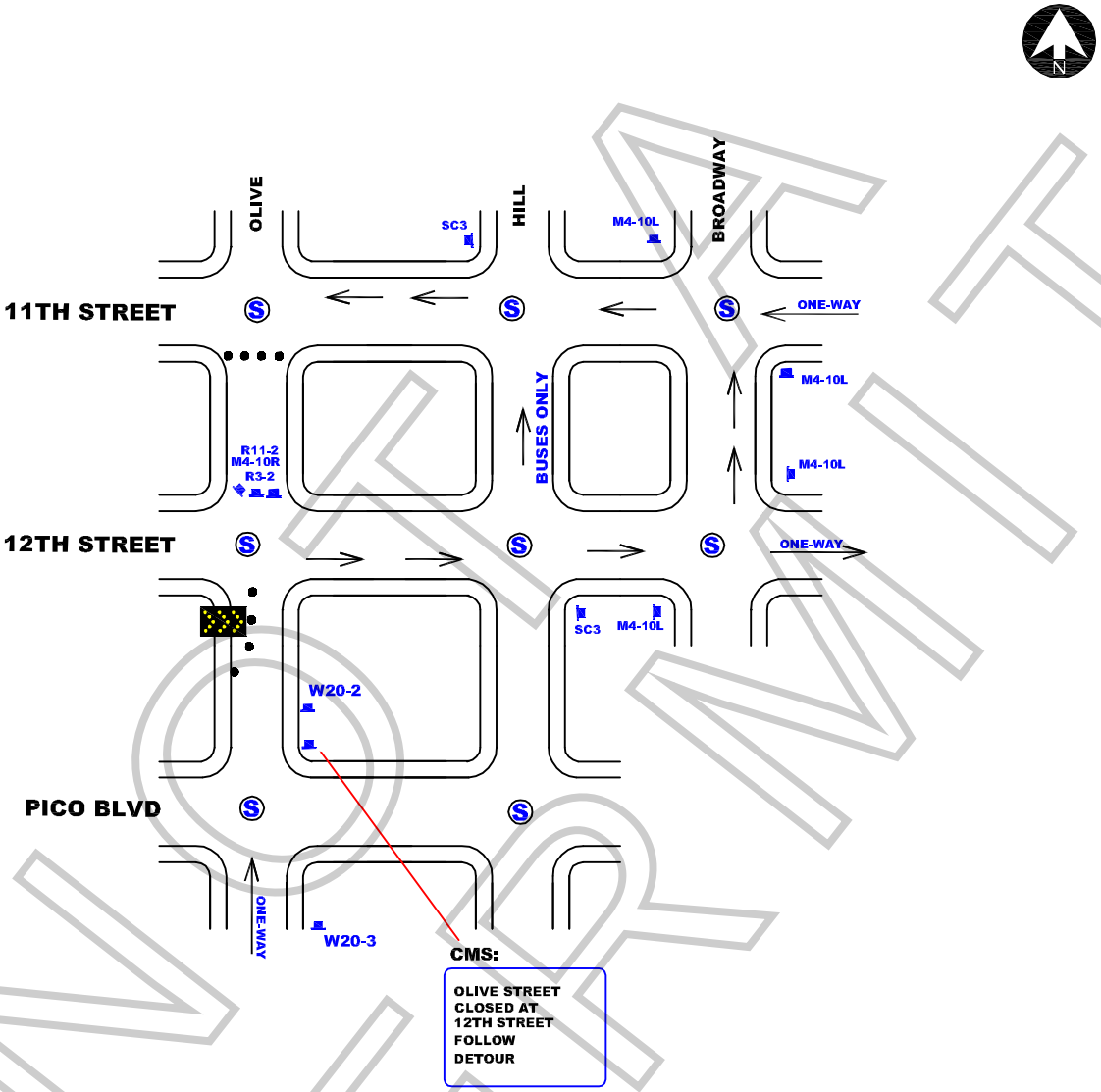


TRAFFIC CONTROL FOR:

DNA. INC,
"ALLSTATE"

FILM L.A.:
NAOMI KAJIYAMA



ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

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WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 12-5-09 FROM 07:00 HOURS TO 20:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:

OLIVE STREET
FROM 12TH ST & 11TH STREET
CITY OF LOS ANGELES, CA

LOCATION CONTACT:

TIM BALLOU
OFFICE # 213.763.9000

REV#	DATE	REVISION DESCRIPTION

SPECIAL FILMING CONDITIONS
RESIDENTIAL/COMMERCIAL AREAS OF
DOWNTOWN METROPOLITAN LOS ANGELES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it

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should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

o Museum of Contemporary Art (MOCA)	Cari Stafford	213.621.2766
o One California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Two California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Wells Fargo Center (Maguire Properties)	Holly Mattan	213.253.4297
o Omni Hotel	Dan Pietrowski	213.617.3300
o Museum Tower & Grande Promenade	Aaron Bazile	213.229.9777
o Angelus Plaza	Joan Marke	213.623.4352

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

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